## **ORDER**

Orders Order / Rev: 67430 Alt Order #: 08887266 DCCC Product Desc: KTVX-TV Estimate: 2111 Flight Dates: 10/20/12 - 10/22/12 Primary AE: Continental Washington DC Sales Office: Original Date / Rev: 10/19/12 / 10/19/12 **CNAT** Order Type: CIA - O Sales Region: National **Great American Media** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave NW EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser **Democratic Congressional Campaign** Name: A35+ Demographic: New Business Thru: **Product Codes:** Issues/Propositions Order Separation: 00:15:00 Priority: P-1 Advertiser External ID: Revenue Codes: AGY, POL-ISS, GEN Agency External ID: Bill Plan Totals

Month

Totals

October 2012

# Spots

25

25

Gross Amount

\$14,965.00

\$14,965.00

Net Amount

\$12,720.25

\$12,720.25

Rating

0.00

0.00

| Account | <b>Executives</b> |
|---------|-------------------|

**End Date** 

10/22/12

# Spots

25

Start Date

10/01/12

| Account Executive         | Sales Office | Sales Region | Start Date / End Date         | Order % |
|---------------------------|--------------|--------------|-------------------------------|---------|
| Continental Washington DC |              |              | Start Of Order - End Of Order | 100%    |

Net Amount

\$12,720.25

Gross Amount

\$14,965.00

| Ch   |                |                |                 |                 |                |          |         |     |              |            |       |          |
|--|----------------|----------------|-----------------|-----------------|----------------|----------|---------|-----|--------------|------------|-------|----------|
| M-Th 430a-5a GMU   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Horizon   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date    | Ln Ch St       | art End        | Inventory Code  | Break           | Start/End T    | ime Days | Len Spo | ots | Rate Pri     | Rtg Type   | Spots | Amount   |
| Start Date   End Date   Weekdays   Spots/Week   Rate   \$90.00   0.00  | E 1 KTVX 10/2  | 22/12 10/22/12 |                 |                 | 430a-5a        | M        | :30     | 1   | \$90.00 P-1  | 0.00 NM    | 1     | \$90.00  |
| Week: 10/22/12   10/28/12   MF - 1   | GOOD MOR       | NING UTAH-5A   | M               |                 |                |          |         |     |              |            |       |          |
| E 2 KTVX 10/22/12 10/22/12 M-F 5a-530a GMU CM 5a-530a M :30 1 \$150.00 P-1 0.00 NM M-F 5a-530a GMU GOOD MORNING UTAH-530AM Start Date Hold Date Weekdays Spots/Week Rate Week1 10/22/12 10/22/12 M 1 \$150.00 0.00   | Start Da       | te End Date    | Weekdays S      | pots/Week       | Rate           | Rating   |         |     |              |            |       |          |
| M-F 5a-530a GMU   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Start Date   Start Date   Start Date   End Date   Start Date   Start Date   End Date   Start Date   Start Date   Start Date   End Date   Start Date   Start Date   Start Date   End Date   Start Date   Start Date   End Date   Start Date   Start Date   End Date   Start Date   Start Date   Start Date   End Date   Start Date   Sta | Week: 10/22/12 | 2 10/28/12     | M               | 1               | \$90.00        | 0.00     |         |     |              |            |       |          |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Week   10/22/12   10 | E 2 KTVX 10/2  | 22/12 10/22/12 | M-F 5a-530a GMU | CM              | 5a-530a        | M        | :30     | 1   | \$150.00 P-1 | 0.00 NM    | 1     | \$150.00 |
| Start Date   Horizon   H |                |                |                 |                 |                |          |         |     |              |            |       |          |
| Week: 10/22/12         10/28/12         M         1         \$150.00         0.00           E 3 KTVX 10/22/12 10/22/12 10/22/12 M-F 530a-6a GMU M-F 530a-6a GMU M-F 530a-6a GMU GM-F 530a-6a M-F 530   |                |                |                 |                 |                |          |         |     |              |            |       |          |
| E 3 KTVX 10/22/12 10/22/12 M-F 530a-6a GMU CM 530a-6a M :30 1 \$200.00 P-1 0.00 NM 1 \$200.00 M-F 530a-6a GMU GOOD MORNING UTAH-6AM Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$200.00 0.00  E 4 KTVX 10/21/12 10/21/12 Good Morning America SSM 6:00 AM-7:00 AM S :30 1 \$175.00 P-1 0.00 NM 1 \$175.00 GMA Su 6a-7a GOOD MORNING AMERICA SUNDAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 10/21/12 M-F 630a-7a GMU CM 6:30 AM-7:00 AM M :30 1 \$250.00 P-1 0.00 NM 1 \$250.00 GOOD MORNING UTAH-630AM Start Date End Date Weekdays Spots/Week Rate Rating  |                |                |                 | pots/Week       |                |          |         |     |              |            |       |          |
| M-F 530a-6a GMU   GOOD MORNING UTAH-6AM   Start Date   End Date   Weekdays   M   1   \$200.00   0.00   0.00   0.00   |                |                |                 | 1               |                |          |         |     |              |            |       |          |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Star | E 3 KTVX 10/2  | 22/12 10/22/12 |                 | CM              | 530a-6a        | M        | :30     | 1   | \$200.00 P-1 | 0.00 NM    | 1     | \$200.00 |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating     Start Date   End Date   Weekdays   Spots/Week   Rate   Rating     Start Date   End Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start | 0000 1100      |                |                 |                 |                |          |         |     |              |            |       |          |
| Week: 10/22/12       10/28/12       M       1 \$200.00       0.00         E 4 KTVX 10/21/12 10/21/12 Good Morning America SDM GMA Su 6a-7a       6:00 AM-7:00 AMS       :30       1 \$175.00 P-1 0.00 NM       1 \$175.00 P-1 0.00 NM         GOOD MORNING AMERICA SUNDAY         Start Date End Date Weekdays Sunday       Spots/Week       Rate Rating Rating 0.00         Week: 10/15/12 10/21/12       M-F 630a-7a GMU CM 6:30 AM-7:00 AM M       :30       1 \$250.00 P-1 0.00 NM       1 \$250.00 P-1 0.00 NM         GOOD MORNING UTAH-630AM         Start Date End Date Weekdays Spots/Week Rate Rating  |                |                |                 |                 | 5.             | D ()     |         |     |              |            |       |          |
| E 4 KTVX 10/21/12 10/21/12 Good Morning America SIM 6:00 AM-7:00 AMS :30 1 \$175.00 P-1 0.00 NM GMA Su 6a-7a  GOOD MORNING AMERICA SUNDAY  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/22/12 10/22/12 M-F 630a-7a GMU CM 6:30 AM-7:00 AM M :30 1 \$250.00 P-1 0.00 NM 1 \$250.00  GOOD MORNING UTAH-630AM Start Date End Date Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Rating  |                |                |                 | pots/vveek      |                |          |         |     |              |            |       |          |
| GMA Su 6a-7a  GOOD MORNING AMERICA SUNDAY  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12S 1 \$175.00 0.00  E 5 KTVX 10/22/12 10/22/12 10/22/12 M-F 630a-7a GMU CM 6:30 AM-7:00 AM M :30 1 \$250.00 P-1 0.00 NM 1 \$250.00  M-F 630a-7a GMU GOOD MORNING UTAH-630AM Start Date End Date Weekdays Spots/Week Rate Rating   |                |                | 172             | 1               |                |          |         |     | <b>*</b>     |            |       | <b>^</b> |
| GOOD MORNING AMERICA SUNDAY  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/21/12S 1 \$175.00 0.00  E 5 KTVX 10/22/12 10/22/12 10/22/12 M-F 630a-7a GMU CM 6:30 AM-7:00 AM M :30 1 \$250.00 P-1 0.00 NM 1 \$250.00  M-F 630a-7a GMU  GOOD MORNING UTAH-630AM  Start Date End Date Weekdays Spots/Week Rate Rating  | E 4 KIVX 10/2  | 21/12 10/21/12 | _               | ica <b>S</b> IM | 6:00 AM-7:00   | 0 AMS    | :30     | 1   | \$175.00 P-1 | 0.00 NM    | 1     | \$175.00 |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating  | COOD MOR       | NING AMEDIC    |                 |                 |                |          |         |     |              |            |       |          |
| Week: 10/15/12 10/21/12 10/21/12S       1 \$175.00       0.00         E 5 KTVX 10/22/12 10/22/12 10/22/12 M-F 630a-7a GMU CM 6:30 AM-7:00 AM M :30 1 \$250.00 P-1 0.00 NM 1 \$250.00 M-F 630a-7a GMU GOOD MORNING UTAH-630AM       Start Date End Date Weekdays Spots/Week Rate Rating   |                |                |                 | note/Mook       | Poto           | Pating   |         |     |              |            |       |          |
| E 5 KTVX 10/22/12 10/22/12 M-F 630a-7a GMU CM 6:30 AM-7:00 AM M :30 1 \$250.00 P-1 0.00 NM 1 \$250.00 GOOD MORNING UTAH-630AM  Start Date End Date Weekdays Spots/Week Rate Rating   |                |                |                 | 1               |                |          |         |     |              |            |       |          |
| M-F 630a-7a GMU<br>GOOD MORNING UTAH-630AM<br><u>Start Date End Date Weekdays Spots/Week Rate Rating</u>   |                |                |                 | CM              |                |          | -20     | 1   | \$250 00 D 1 | 0.00 NIM   | 1     | ¢250.00  |
| GOOD MORNING UTAH-630AM Start Date   | E 5 KIVA 10/   | 22/12 10/22/12 |                 | Civi            | 0.30 AIVI-7.00 | U AIVI M | .30     | '   | \$250.00 F-1 | U.UU INIVI | '     | \$250.00 |
|  | GOOD MOR       | NING UTAH-63   |                 |                 |                |          |         |     |              |            |       |          |
|  | Start Da       | ite End Date   | Weekdays S      | pots/Week       | Rate           | Rating   |         |     |              |            |       |          |
|  | Week: 10/22/12 | 2 10/28/12     |                 | 1               | \$250.00       |          |         |     |              |            |       |          |

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Order / Rev: 67430 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 08887266 Product Desc: DCCC KTVX-TV

Flight Dates: 10/20/12 - 10/22/12 Estimate: 2111

| Ln Ch                   | Start            | End                    | Inventory Code                     | Break        | Start/End                 | Time            | Days     | Len Sp | ots | Rate Pri                                | Rtg Type | Spots | Amount          |
|-------------------------|------------------|------------------------|------------------------------------|--------------|---------------------------|-----------------|----------|--------|-----|---|----------|-------|-----------------|
| E 6 KTVX                | 10/22/1          | 2 10/22/12             | Good Morning Am                    | nerica CM    | 7:00 AM-9:0               | 00 AM 10        | <b>1</b> | :30    | 1   | \$300.00 P-1                            | 0.00 NM  | 1     | \$300.00        |
| GOOD N                  | MORNIN           | G AMERICA              | GMA 7a-9a                          |              |                           |                 |          |        |     |   |          |       |                 |
|                         | rt Date          | End Date               | <u>Weekdays</u><br>M               | Spots/Week   | Rate                      | Ratin           | _        |        |     |   |          |       |                 |
| Week: 10/2<br>E 7 KTVX  |                  | 10/28/12<br>2 10/22/12 | M M-F 9a-10a                       | CM           | \$300.00<br>9:00 AM-10    | 0.0<br>MA 00:   |          | :30    | 1   | \$200.00 P-1                            | 0.00 NM  | 1     | \$200.00        |
|                         |                  | 0,,                    | M-F 9a-10a                         | <b></b>      | 0.007                     |                 | -        |        | •   | Ψ=00.00.                                | 0.00     |       | <b>\$200.00</b> |
| THE DO                  | CTORS            | End Date               | Weekdays                           | Spots/Week   | Rate                      | Ratin           | a        |        |     |   |          |       |                 |
| Week: 10/2              |                  | 10/28/12               | M                                  | 1            | \$200.00                  | 0.0             | _        |        |     |   |          |       |                 |
| E 8 KTVX                | 10/21/1          | 2 10/21/12             | This Week                          | CM           | 10:00 AM-1<br>(10:00 AM-1 |                 |          | :30    | 1   | \$250.00 P-1                            | 0.00 NM  | 1     | \$250.00        |
| THIS WI                 | EEK              |                        | This Week                          |              | (10.00 Alvi-1             | 1.00 AN         | 11)      |        |     |   |          |       |                 |
|                         | rt Date          | End Date               | Weekdays                           | Spots/Week   | Rate                      | Ratin           | _        |        |     |   |          |       |                 |
| Week: 10/1<br>E 9 KTVX  |                  | 10/21/12               |                                    | CM           | \$250.00<br>11:00 AM-1    | 0.0<br>2:00 PIN |          | :30    | 1   | \$300.00 P-1                            | 0.00 NM  | 1     | \$300.00        |
|                         |                  |                        | M-F 11a-12p                        |              |                           |                 |          |        |     | *************************************** |          |       | *******         |
| THE VIE                 | :W<br>rt Date    | End Date               | Weekdays                           | Spots/Week   | Rate                      | Ratin           | a        |        |     |   |          |       |                 |
| Week: 10/2              |                  | 10/28/12               | M                                  | 1            | \$300.00                  | 0.0             | 00       |        |     |   |          |       |                 |
| E10 KTVX                | 10/22/1          | 2 10/22/12             | Daytime Rotator                    | СМ           | 12:00 PM-3<br>(12:00 PM-3 |                 |          | :30    | 1   | \$200.00 P-1                            | 0.00 NM  | 1     | \$200.00        |
| ABC AF                  | TERNO            | ON ROTATIO             | ON                                 |              | (12.00 FIVI-3             | 0.00 F WI)      |          |        |     |   |          |       |                 |
|                         | rt Date          | End Date               | <u>Weekdays</u><br>M               | Spots/Week 1 | Rate                      | Ratin<br>0.0    | _        |        |     |   |          |       |                 |
| Week: 10/2<br>E 11 KTVX |                  | 10/28/12               |                                    | CM           | \$200.00<br>11:00 AM-1    |                 |          | :30    | 1   | \$300.00 P-1                            | 0.00 NM  | 1     | \$300.00        |
|                         |                  |                        | Su 11a-1p                          |              | (11:00 AM-1               | :00 PM)         |          |        |     |   |          |       |                 |
| _                       | rt Date          | SATURDAY<br>End Date   | Weekdays                           | Spots/Week   | Rate                      | Ratin           | a        |        |     |   |          |       |                 |
| Week: 10/1              |                  | 10/21/12               | S                                  | 1            | \$300.00                  | 0.0             | 00       |        |     |   |          |       |                 |
| E12 KTVX                | 10/22/1          | 2 10/22/12             | M-F 3p-4p<br>M-F 3p-4p             | CM           | 3:00 PM-4:0               | 00 PM 1         | <b>1</b> | :30    | 1   | \$400.00 P-1                            | 0.00 NM  | 1     | \$400.00        |
| ELLEN                   |                  |                        | ₩Т ОР ЧР                           |              |                           |                 |          |        |     |   |          |       |                 |
| Star<br>Week: 10/2      | rt Date<br>22/12 | End Date<br>10/28/12   | Weekdays<br>M                      | Spots/Week 1 | <u>Rate</u><br>\$400.00   | Ratin<br>0.0    | _        |        |     |   |          |       |                 |
| E 13 KTVX               |                  |                        | ABC4 News at 4p                    | · ·          | 4:00 PM-4:3               |                 |          | :30    | 1   | \$400.00 P-1                            | 0.00 NM  | 1     | \$400.00        |
| ABC4 N                  | EWC @            | 4DM                    | ABC4 News at 4p                    | )            |                           |                 |          |        |     |   |          |       |                 |
| _                       | rt Date          | End Date               | Weekdays                           | Spots/Week   | Rate                      | Ratin           | g        |        |     |   |          |       |                 |
| Week: 10/2              |                  | 10/28/12               | M                                  | 1            | \$400.00                  | 0.0             |          |        |     | •                                       |          |       |                 |
| E14 KTVX                | 10/22/1          | 2 10/22/12             | ABC4 News at 5p<br>ABC4 News at 5p |              | 5:00 PM-5:3               | 30 PM N         | 1        | :30    | 1   | \$400.00 P-1                            | 0.00 NM  | 1     | \$400.00        |
| ABC 4 N                 | _                |                        |                                    |              | _                         |                 |          |        |     |   |          |       |                 |
| Star<br>Week: 10/2      | rt Date<br>22/12 | End Date<br>10/28/12   | <u>Weekdays</u><br>M               | Spots/Week 1 | <u>Rate</u><br>\$400.00   | Ratin<br>0.0    | _        |        |     |   |          |       |                 |
| E 15 KTVX               |                  |                        |                                    | •            | 5:00 PM-5:3               |                 |          | :30    | 1   | \$400.00 P-1                            | 0.00 NM  | 1     | \$400.00        |
| ABC4 N                  | FWS-5P           | SAT                    | Sat ABC4 News                      | @ 5p         |                           |                 |          |        |     |   |          |       |                 |
| _                       | rt Date          | End Date               | Weekdays                           | Spots/Week   | Rate                      | Ratin           | <u>g</u> |        |     |   |          | ĺ     |                 |
| Week: 10/1              |                  | 10/21/12               | S-                                 | 1 0M         | \$400.00                  | 0.0             |          | .20    |     | £400.00 D.4                             | 0.00 NIM |       | <b>\$400.00</b> |
| E16 KTVX                | 10/21/1          | 2 10/21/12             | SUN ABC4 News<br>SUN ABC4 News     |              | 5:00 PM-5:3               | 30 PIVI -       | 5        | :30    | 1   | \$400.00 P-1                            | 0.00 NM  | 1     | \$400.00        |
| ABC4 N                  | _                |                        |                                    |              | Б.                        | D //            |          |        |     |   |          |       |                 |
| Star<br>Week: 10/1      | rt Date<br>15/12 | End Date<br>10/21/12   | <u>Weekdays</u><br>S               | Spots/Week 1 | <u>Rate</u><br>\$400.00   | Ratin<br>0.0    | _        |        |     |   |          |       |                 |
|                         |                  |                        | ABC4 News at 6p                    |              | 6:00 PM-6:3               | 30 PM N         | <u> </u> | :30    | 1   | \$500.00 P-1                            | 0.00 NM  | 1     | \$500.00        |
| ABC 4 N                 | IEWS AT          | Г 6Р                   | ABC4 News at 6p                    | )            |                           |                 |          |        |     |   |          |       |                 |
| <u>Star</u>             | rt Date          | End Date               | Weekdays                           | Spots/Week   | Rate                      | Ratin           | _        |        |     |   |          |       |                 |
| Week: 10/2              |                  | 10/28/12               | M                                  | 1            | \$500.00                  | 0.0             |          | .20    | 4   | ¢1 200 00 D 4                           | 0.00 NB4 | _     | ¢4 200 00       |
| E18 KTVX                | 10/20/1          | z 10/20/12             |                                    | CM           |                           | -               | S-       | :30    | T   | \$1,200.00 P-1                          | 0.00 NM  | 1     | \$1,200.00      |

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Totals

\$14,965.00

Order / Rev: 67430 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 08887266 Product Desc: DCCC KTVX-TV

Flight Dates: 10/20/12 - 10/22/12 Estimate: 2111

| Ln Ch           | Start               | End                  | Inventory Code                     |            | Start/End               | Time Day       | ys   | Len Spo | ots | Rate Pri       | Rtg Type   | Spots | Amount     |
|-----------------|---------------------|----------------------|------------------------------------|------------|-------------------------|----------------|------|---------|-----|----------------|------------|-------|------------|
|                 |                     |                      | NCAA FB 6p-9:30<br>NCAA FB 6p-9:30 | •          |                         |                |      |         |     |                |            |       |            |
| ABC C           | OLLEGE              | FTBL-PRIM            | •                                  | γP         |                         |                |      |         |     |                |            |       |            |
|                 | art Date            | End Date             | Weekdays                           | Spots/Week | Rate                    | Rating         |      |         |     |                |            |       |            |
| Week: 10        |                     | 10/21/12             | S-                                 | 1          | \$1,200.00              | 0.00           |      |         |     |                |            |       |            |
| E19 KTVX        |                     |                      | M-F 630p-7p<br>M-F 630-7p          | СМ         | 6:30 PM-7:0             | 00 PM M        |      | :30     | 1   | \$750.00 P-1   | 0.00 NM    | 1     | \$750.00   |
|                 | A HALF              |                      |                                    |            |                         | 5              |      |         |     |                |            |       |            |
| Sta<br>Week: 10 | art Date            | End Date<br>10/28/12 | Weekdays<br>M                      | Spots/Week | Rate<br>\$750.00        | Rating<br>0.00 |      |         |     |                |            |       |            |
| E 20 KTVX       |                     |                      | Sun Reg 2                          | CM         |                         | 0.00<br>00 PM  | S    | :30     | 1   | \$5,000.00 P-1 | 0.00 NM    | 1     | \$5,000.00 |
| LZO KIVX        | 10/21/1             | 2 10/21/12           | Once Upon A Tim                    | _          | 7.00 1 10 0.0           | 00 T W         | Б    | .00     | •   | ψο,οσο.σσ1 1   | 0.00 14101 |       | φο,σσσ.σσ  |
| ONCE            | UPON A              | TIME                 | ·                                  | •          |                         |                |      |         |     |                |            |       |            |
|                 | art Date            | End Date             | Weekdays                           | Spots/Week | Rate                    | Rating         |      |         |     |                |            |       |            |
| Week: 10        |                     | 10/21/12             | S                                  | 1          | \$5,000.00              | 0.00           |      |         |     |                |            |       |            |
| E 21 KTVX       | 10/22/1             | 2 10/22/12           | ABC4 News at 10                    | pm M-EM    | 10:00 PM-1              | 0:35 PIM       |      | :30     | 1   | \$900.00 P-1   | 0.00 NM    | 1     | \$900.00   |
| ABC 4           | NEWS A              | T 10PM               | M-F 10p-1036p                      |            |                         |                |      |         |     |                |            |       |            |
| _               | art Date            | End Date             | Weekdays                           | Spots/Week | Rate                    | Rating         |      |         |     |                |            |       |            |
| Week: 10        | /22/12              | 10/28/12             | M                                  | 1          | \$900.00                | 0.00           |      |         |     |                |            |       |            |
| E22 KTVX        | 10/20/1             | 2 10/20/12           | ABC4 News at 10                    | om SaCM    | 10:00 PM-1              | 0:30 PI        | - S- | :30     | 1   | \$800.00 P-1   | 0.00 NM    | 1     | \$800.00   |
| ADC 4           | NIEVACO A           | T 40DM               | Sa 10p-1030p                       |            |                         |                |      |         |     |                |            |       |            |
| _               | NEWS A'<br>art Date | End Date             | Weekdays                           | Spots/Week | Rate                    | Rating         |      |         |     |                |            |       |            |
| Week: 10        |                     | 10/21/12             | S-                                 | 1          | \$800.00                | 0.00           |      |         |     |                |            |       |            |
| E 23 KTVX       | 10/21/1             | 2 10/21/12           | ABC4 News at 10                    | om SuCM    | 10:00 PM-1              | 0:30 PI        | S    | :30     | 1   | \$900.00 P-1   | 0.00 NM    | 1     | \$900.00   |
|                 |                     |                      | Su 10p-1030p                       |            |                         |                |      |         |     |                |            |       |            |
|                 | NEWS A              |                      |                                    |            | _                       |                |      |         |     |                |            |       |            |
| Sta<br>Week: 10 | art Date            | End Date<br>10/21/12 | <u>Weekdays</u><br>S               | Spots/Week | <u>Rate</u><br>\$900.00 | Rating<br>0.00 |      |         |     |                |            |       |            |
| E 24 KTVX       |                     |                      |                                    | CM         |                         | 1:05 PIM       |      | :30     | 1   | \$400.00 P-1   | 0.00 NM    | 1     | \$400.00   |
| LZ4 KIVX        | 10/22/1             | 2 10/22/12           | M-F 1036p-1103p                    |            | 10.551 10-1             | 1.03 1 IM      |      | .50     | •   | φ400.001 -1    | O.OO INIVI | '     | φ400.00    |
| NIGHT           | LINE                |                      | ,                                  |            |                         |                |      |         |     |                |            |       |            |
|                 | art Date            | End Date             | Weekdays                           | Spots/Week | Rate                    | Rating         |      |         |     |                |            |       |            |
| Week: 10        |                     | 10/28/12             | M                                  | 1          | \$400.00                | 0.00           |      |         |     |                |            |       |            |
| E 25 KTVX       | 10/22/1             | 2 10/22/12           | Jimmy Kimmel Liv                   |            | 12:05 XM-1              | :05 XMM        |      | :30     | 1   | \$100.00 P-1   | 0.00 NM    | 1     | \$100.00   |
| JIMMY.          | KIMMEL              | LIVE                 | M-F 1203a-0107a                    | l          |                         |                |      |         |     |                |            |       |            |
|                 | art Date            | End Date             | Weekdays                           | Spots/Week | Rate                    | Rating         |      |         |     |                |            |       |            |
| Week: 10        | /22/12              | 10/28/12             | M                                  | 1          | \$100.00                | 0.00           |      |         |     |                |            |       |            |